

# Career Connected Learning

## Labour Market Information for Youth

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### MAKE CHOICES. MAKE CHANGES. CREATE THE FUTURE YOU WANT.

Throughout the remainder of school and during your career, you will often hear the term “Labour Market Information” or “LMI.” So, what is Labour Market Information? LMI is information about jobs and the people who do those jobs.

LMI can take many different forms and cover many different topics including:

- Labour force characteristics (such as employment and unemployment rates.)
- Information on who’s hiring, what occupations/skills/training are in demand, what industries are growing, etc.
- What working conditions are like in certain jobs, what type of obstacles jobseekers face, etc.
- Factors that influence the labour market/economy (e.g., automation, government policies, etc.)

As you start researching careers, you’ll soon realize you have a world of options in front of you. The more research you do, the more likely you are to find a career that is a really great fit for you!

### THINGS TO CONSIDER

When researching careers there are a number of things to consider:

- Working conditions: Monday-Friday, shift work, indoor/outdoor, seasonal, part-time/full-time, typical day, duties, etc.
- Educational requirements: High school, college diploma, degree, work experience, etc.
- Educational cost: How much does the program cost? Is the program available locally or do you need to move? Will the cost of education be repayable with the earning potential you will have with the education? Are you getting your return on investment?
- What salary can you expect to earn?
- And lastly, you need to consider other types of Labour Market Information, like supply and demand and future job openings. This is an important aspect of your research. You will want to ensure that there will be jobs available for you in an occupation before you invest in your education.

### Job Openings in New Brunswick

Over the next five years (2021-2025), there is expected to be over 60,000 job openings in New Brunswick. In fact, between 2018-2027, 120,000 job openings were forecasted in the province. What is this telling us? There will be thousands of job opportunities for YOU in New Brunswick!

Nearly 90% of expected job openings will require at least a high school diploma, and nearly 60% will require a post-secondary education. Therefore, it is critical to finish high school and to be aware of the post-secondary options that are available to you!



## MYBLUEPRINT.CA

myBlueprint is a source of labour market information. The website contains a number of tools and resources to help you find the information you need to make informed decisions about your career.

To create your account visit:

[myBlueprint.ca/anglophonenorth](http://myBlueprint.ca/anglophonenorth)  
[myBlueprint.ca/anglophonesouth](http://myBlueprint.ca/anglophonesouth)  
[myBlueprint.ca/anglophoneeast](http://myBlueprint.ca/anglophoneeast)  
[myBlueprint.ca/anglophonewest](http://myBlueprint.ca/anglophonewest)

1. Select **Sign Up**
2. Choose **Your School** from the dropdown list
3. Select **Create Account**

For more information, please see [myBlueprint Educational Planner Account Creation](#).

## NBJOBS.CA

[NBjobs.ca](http://NBjobs.ca) is a one-stop shop for labour market information. It allows you to search thousands of job opportunities in the province. However, NBjobs.ca contains so much more than job postings. The website contains a number of tools and resources to help you find the information you need to make informed decisions about your career.

### Career Development Toolkit

The [Career Development Toolkit](#) contains many easy-to-understand career planning tools and resources such as information on experiential learning, labour market information, post-secondary education options and much more that can be used by students, educators or job seekers during the career exploration and planning process.



### Occupational Profiles

For detailed information on a particular occupation, the [Occupational Profiles](#) are a great resource for accessing labour market information. There are approximately 500 profiles to explore.

Detailed information is available on a user-friendly platform. Each profile contains several quick facts, a brief overview of the occupation, and an expanded description of the occupation.

### Occupational Snapshots

Among one of the most highly used resources is the [Occupational Snapshots](#) section. These can be downloaded as PDFs and printed as one-pagers for a clear, concise snapshot of an occupation.

## Careers Here: Occupational Videos

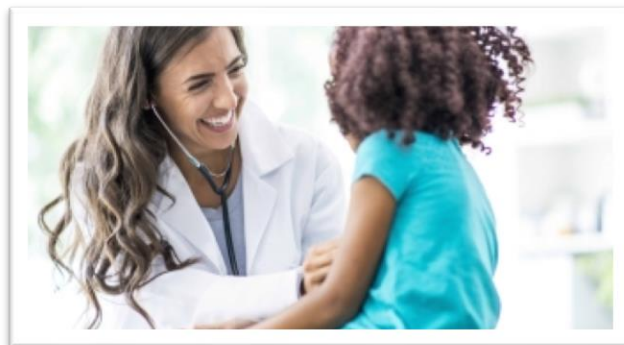
There are many job and career options out there for you. Our [occupational videos](#) are here to help you learn more about the career options available in New Brunswick, the skills required, educational pathways, and much more.

## Sector Profiles

The [sector profiles](#) are an excellent resource to get you thinking about different career options. In some cases, sectors may be easier career targets than occupations – they allow for skill set development and work mobility. Sectors encompass many broad skills that can apply to a variety of occupations within that sector.

## Careers in Health Care

Almost 23,000 job openings are expected in the [Health Care and Social Assistance](#) sector in New Brunswick over 2018-2027. This webpage contains resources that can be used to explore a variety of exciting health care profession.



## Student Financial Services

Planning your next step towards a career or transitioning to post-secondary education and need help funding your studies? The [Student Financial Services](#) page on NBjobs.ca contains all the information needed to get started, including: the application process, eligibility, and details on repaying loans.

## Create Your own Opportunity... Become Self-Employed!

Self-employment is often overlooked as an option by job seekers, but for some it can be the most rewarding type of work. Use [this site](#) to explore what options are available for you to become self-employed in New Brunswick, learn what to expect as a self-employed individual and watch videos of those who have created their own success.

## START NOW!

Graduation will be here sooner than you think – so start preparing NOW! Learn about yourself - your interests and skills. Learn about careers and match your interests and skills with jobs that will be in demand. Then make a plan. In the coming years, there will be a huge number of opportunities in a wide variety of different jobs and settings; however, it is important to do your research to ensure you find the right fit for YOU. Remember, New Brunswick needs you... so, start now!